

sloggi

size guide



HOW TO FIND THE RIGHT SLOGGI BRA?



Years of boob confusion and bra dilemmas have finally come to an end! Finding your size is now unbelievably straight-forward with a much more simplified sizing chart featuring smalls, mediums and larges, perfect for the odd numbered girls amongst us! Buying a bra is now as simple as buying a t-shirt, meaning true comfort has never been so easy to find.

EASY SIZING

		EU	65	70 85	75	80	85	90	95
		FR/ES	80	1	90 2	95	100	105	110
		IT	S	10	12 34	3	4	5	6
		AU/NZ	8	32 32	34	14	16	18	20
		GB/CA/US	30 30			36	38	40	42
		MX				36	38	40	42
	EU/FR/ES/IT GB/AU/NZ/CA/US	A	-	XS	S	M	L	L	XXL
	MX	A	-	ECH	CH	M	G	G	EEG
	EU/FR/ES/IT GB/AU/NZ/CA/US	B	XS	XS	S	M	L	XL	XXL
	MX	B	ECH	ECH	CH	M	G	EG	EEG
	EU/FR/ES/IT GB/AU/NZ/CA/US	C	XS	S	M	L	L	XXL	-
	MX	C	ECH	CH	M	G	G	EEG	-
	EU/FR/ES/IT GB/AU/NZ/CA/US	D	XS+	XS+	S+	M+	L+	XL+	-
	MX	E	ECH+	ECH+	CH+	M+	G+	EG+	-
	EU/FR/ES/IT GB/AU/NZ/CA/US	E DD	XS+	S+	M+	L+	XL+	XL+	-
	MX	DD	ECH+	CH+	M+	G+	EG+	EG+	-

Global Easy Sizing Chart

HOW TO FIND THE RIGHT ZERO FEEL LACE OR ZERO FEEL FLOW GRAP



	FR/ES/PT	FR/ES/PT	FR/ES/PT	FR/ES/PT	FR/ES/PT	FR/ES/PT
	80	85	90	95	100	105
	IT	IT	IT	IT	IT	IT
	S	1	2	3	4	5
	GB/CA/US	GB/CA/US	GB/CA/US	GB/CA/US	GB/CA/US	GB/CA/US
	30	32	34	36	38	40
	EU	EU	EU	EU	EU	EU
	65	70	75	80	85	90
CUP A						
CUP B						
CUP C						
CUP D						
CUP E						



BRIEF SIZING & MEASUREMENTS

FOR BRIEFS

SS 2024

EU	32	34	36	38	40	42	44	46	48	50	52	54	56	58
	XS		S		M		L		XL		XXL		XXXL	
FR	34	36	38	40	42	44	46	48	50	52	54	56	58	60
GB (inches)	4	6	8	10	12	14	16	18	20	22	24	26	28	30
IT	XXS	XS	S	1	2	3	4	5	6	7	8	9	10	11
US/CA	-	XXS	XS/TP	S/P	M/M	L/G	XL/TG	2XL/2TG	3XL/3TG	4XL/4TG	5XL/5TG	6XL/6TG	7XL/7TG	8XL/8TG
AU/NZ	-	6	8	10	12	14	16	18	20	22	24	26	28	30
MX	-	EECH	ECH	CH	M	G	EG	EEG	3EG	4EG	5EG	6EG	7EG	8EG
WAIST (cm)	56-59	60-63	64-67	68-72	73-77	78-82	83-87	88-92	93-97	98-102	103-107	108-112	113-117	118-122
HIPS (cm)	82-85	86-89	90-93	94-98	99-103	104-108	109-113	114-118	119-123	124-128	129-133	134-138	139-143	144-148

Hip measurement (cm)



SIZING OVERVIEW & MEASUREMENTS FOR SHIRTS

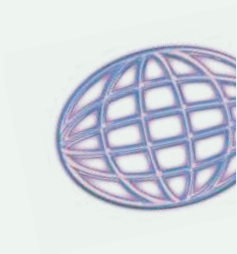


FOR SHIRTS

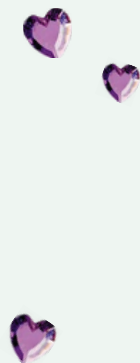
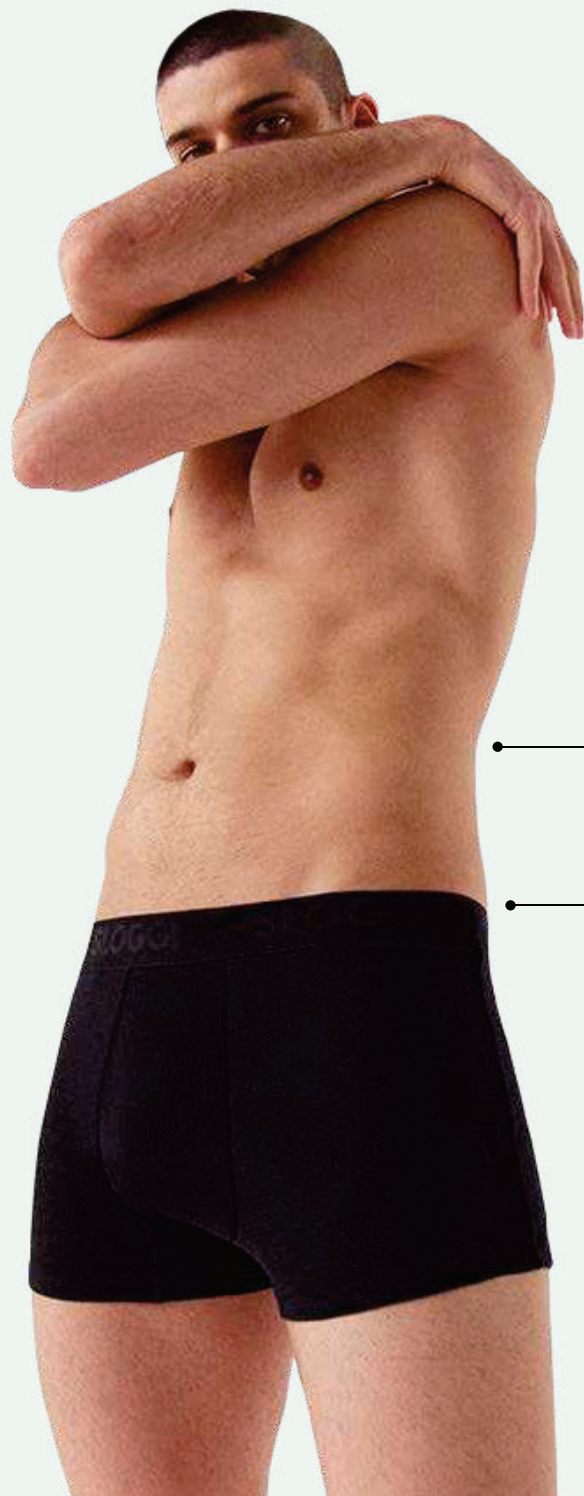
SS 2024

Chest
measurement (cm) ———▶

Chest (in cm)	90-93	94 - 97	98-101	102-105	106-109	110-113
SIZE	46	48	50	52	54	56
EU	3	4	5	6	7	8
FR/ES	1	2	3	4	5	6
GB (inches)	38	40	42	44	46	48
CH	5	6	7	8	9	10
FI	46	48	50	52	54	56
CA/US	XS	S	M	L	XL	XXL

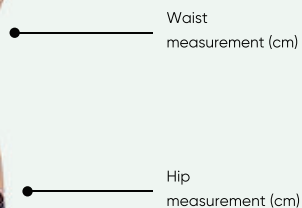


SIZING OVERVIEW & MEASUREMENTS FOR BRIEFS



FOR BRIEFS

SS 2024



Waist (in cm)	73-78	79-84	85-90	91-96	97-102	103-108
Hip (in cm)	95-98	99-102	103-106	107-110	111-114	115-118
SIZE	46	48	50	52	54	56
EU	3	4	5	6	7	8
FR/ES	1	2	3	4	5	6
GB (inches)	38	40	42	44	46	48
CH	5	6	7	8	9	10
FI	46	48	50	52	54	56
CA/US	XS	S	M	L	XL	XXL

TECHNOLOGIES OVERVIEW

BRRR°

brrr°

brrr° fabric features a patented technology that provides an immediate and continuous cooling effect that actively reduces skin temperature throughout the day. The brrr° cooling technology is directly integrated into the fiber along with enhanced UV protection and never fades or washes away. brrr° delivers a triple chill effect with active cooling minerals and fabric that wicks moisture and dries quickly.

CORESPUN YARN

When sloggi launched Corespun yarn in the 70s, it revolutionised the underwear category. Now an industry standard, the technique of wrapping cotton in spandex fibre allows the elastane to be more protected and therefore stay elastic for much longer. As well as longer lasting elasticity, Corespun yarn delivers the unique combination of flexible bodywear and a natural, soft feeling on your skin.

FLEXIMESH®

**FLEXI
MESH®**

FlexiMesh is constructed with hundreds of nodes that adapt to the shape of the wearer while combining to give stability for bigger sizes. All of this comes together to guarantee a lighter product that adjusts to the body in every situation.

LYCRA®

LYCRA

Thanks to its excellent elongation ability, this fabric gives sloggi styles superior stretch. The light weight guarantees supreme comfort while a maximum of 7% shrinkage in length and width during washing, and a high performance recovery mean perfect fit and unsurpassed shape retention.

SPACER CUPS

As well as being supremely comfortable, Spacer cups have specially designed cavities giving optimal air circulation allowing the skin to breathe.

The contours of the cups fit to the breast giving a beautiful silhouette.

TENCEL™

Tencel™
Feels so right

Ten-who? Tencel™ is a fully sustainable fabric, regenerated from wood cellulose, which boasts breathability in bucket loads. In other words, it keeps your balls fresh and dry and protects against bacteria getting through. So, not only is it kind on your nether regions, it's kind on the environment too. Double whammy!

SUPIMA® COTTON

SUPIMA
WORLD'S FINEST COTTONS

Supima is a unique quality cotton from the USA, which due to its extra-long staple fiber that gives it premium properties including strength, softness and color retention. The softness of Supima® is enhanced through use and wear, and will give any item in your wardrobe a more durable lifespan and longer lasting colour.

ORGANIC COTTON

**ORGANIC
COTTON**

Organic Cotton is an environmentally friendly cotton produced and certified according to international organic agricultural standards, which promotes healthy soils, safe water, and a sustainable environment for all members of the ecosystem. Unlike conventional cotton production, Organic Cotton does not need toxic chemicals, instead it uses natural applications exclusively. And it feels great on the skin — what's not to love?!





GOTS – THE GLOBAL ORGANIC TEXTILE STANDARD



The Global Organic Textile Standard (GOTS) was developed to define world-wide recognised requirements for organic textiles. The Global Organic Textile Standard has a clearly defined set of criteria and is transparent. GOTS is the worldwide leading textile processing standard for organic fibres, including ecological and social criteria, backed up by independent certification of the entire textile supply chain.
www.global-standard.org

GRS – GLOBAL RECYLCE STANDARD CERTIFICATION



The Global Recycled Standard (GRS) is an international voluntary full product standard for tracking and verifying the content of recycled materials in a final product. The standard applies to the full supply chain and addresses traceability, environmental principles, social requirements, chemical content and labeling.
www.textileexchange.org

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